

Equita

Focus areas

Assisting clients in communicating their story, distinguishing them from the competition, supporting them in achieving their business goals

Corporate positioning and reputation

- Communications strategy and planning
- Management and change
- Positioning
- Analysis
- Responsibility and sustainability

Capital market communications

- Financial communications
- Investor Relations
- General meetings
- Shareholder contact

Media Relations

- Media outreach and liaison
- Contingency planning
- Crisis communications
- Media training
- Media surveillance and assessment

Transactions

- Mergers & acquisitions
- Listings and initial public offerings
- Capital market transactions